**Yahel Porat - UX\UI & Graphic Designer**

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**About me**

Hi! My name is Yahel Porat. I am a graphic and user experience designer. I enjoy using my creative skills to find solutions for generating user experiences which are precise and intuitive.

**Employment**

**2019** - Freelance

* UX/UI for a Start-Up in the field of agrotech - B2B - Screen Design for SaaS system, design of user interface features based on user feedback and requirements.
* UX/UI for a Start-Up B2C+B2B - Users and market research for a tourism startup. UX/UI design based on research for the business screens and the user screens.
* Design of marketing websites, landing pages, and business branding.
* **2020-2023 -** Wobily - Graphic Designer for an E-commerce company. Accompaniment of businesses in building virtual stores, management of the store characterization process, responsive UI design for the store, and branding for the company's customers.

**2018 - 2020** - Design Studio

Design of marketing websites, branding, design of presentations and digital courses.

**Hard Skills**

HTML\CSS, Clean and Clear Visual Design, Wireframing, Prototyping, Responsive Design, Typography, Graphic Design, Design Research, User Research, Video Editing

**Soft Skills**

Team Player, Collaboration with team of software programmers, Excellent Listening Skills, Self Learner, Collaboration, Detail Oriented

**Computer Skills -** Adobe Creative Suite, Figma, Monday, Asana, WIX, Wordpress

**Education**

**Hadassah Academic College**

Photographic and Interactive Communication, B.A.

**The External Studies Institute**

UI/UX Course

AI Course

**Languages**

Hebrew

English